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2007/08 Facts & Figures

5,875 children enrolled into child care from the Centralized Eligibility List (CEL) since 2006.

104.1 million dollars spent to support child care services for families and children in Sacramento County.

19,404 children in Sacramento County received affordable child care services with assistance from Child Action, Inc.

132 child care programs developed quality improvement plans with our assistance.

400 providers, parents and community members attended our annual child care conference and “In Praise of Providers” awards dinner.

5,875

104.1

19,404

132

400

Child Action, Inc.
15,000
parents, providers and community members receive our newsletter each quarter.

594
scholarships were provided for health and safety training for child care center teachers and family child care providers.

3,693
child care providers and parents attended 216 workshops and training sessions offered by Child Action, Inc.

665
child care center teachers and family child care providers received education stipends through the CARES program.

20,521
children were referred by Child Action, Inc. to child care programs in Sacramento County.
Families

Parents Earning and Children Learning
Parents and children are the foundation of Sacramento’s future and child care is the economic engine that allows parents to enter and stay in the workforce, while providing children with a strong foundation for learning. From its inception in 1976, Child Action, Inc. has organized, sponsored and administered services that support high quality child care for low and moderate income families. In the 2007-08 fiscal year, we invested $104.1 million and over 608,000 staff and volunteer hours toward these goals.

Affordable and High Quality Child Care
Child Action, Inc. provided $81 million dollars for child care services for 19,404 children from low-income families who were working, in training programs or enrolled in school during 2007-2008. These programs allow parents to select child care services that best meet their needs while they attain their education and financial goals.

In addition to child care payment assistance, we help families with the daunting task of finding child care, providing additional assistance to families who request it, through our Enhanced Referral process. If a parent has a child with special needs or is entering a Welfare-to-Work program and must find care quickly, we will call providers on behalf of parents and identify those who may be good matches.

“A Voice for Families
Through strong partnerships with local decision makers and other community organizations, we work to ensure that families with young children are always a primary focus. In 2008, we presented to nearly 7,000 people at community meetings, public hearings and other gatherings. Our staff are members of several local boards and community task forces, including the Children’s Coalition, Children’s Report Card, Maternal, Child, Adolescent Health Advisory Board, Sacramento ENRICHES, SCOE Preschool Planning Task Force, the Sacramento Coalition for Working Families and the Local Planning Council to advocate for families and child care providers and to inform them about local public policy issues. We also coordinate Parent Voices, which gives local parents the tools and training they need to advocate for affordable child care services. Parent advocates meet with elected officials, testify at public hearings, attend town hall meetings and share their personal stores with the media.

In 2008 we implemented a free two-part workshop series for parents called “Choosing Child Care,” to validate the powerful emotions they feel when leaving a child in care for the first time, help them understand their child care choices and search options and provide information that can help them fit child care into their budgets. Parents receive a booklet, High Quality Child Care: Your Guide to Finding and Selecting the Best Care for Your Child, and our Quality Deck of Cards with tips and information about the components of high quality care.
Child Care Providers

High quality child care providers are an essential part of a community that supports children and families. Child Action, Inc. enhances the local child care provider community through outreach, training and education, business development, quality improvement initiatives and the recruitment of English, Spanish and Russian-speaking child care providers.

Our staff members provide technical assistance to current and potential child care providers on a broad range of topics through phone counseling, distribution of publications and resource materials, site visits and video and book loans.

Training and Education
In the past year, Child Action, Inc. held 216 workshops and training sessions offered in English, Spanish and Russian on a variety of topics, including child development, business development, quality assessments, health, behavior management, special needs, abuse prevention and curriculum development. In early spring 2008, we had a record turnout for our 8th Annual Early Care and Education conference, with over 400 attendees.

Over 665 child care professionals received stipends ranging from $150 to $2,500 for completing their educational and quality improvement goals. The Professional Incentive Program, in partnership with the Local Child Care and Development Planning Council, Sacramento County Office of Education, Los Rios Community College and UC Davis Human Services Center, sponsored 10 one-day workshops for 195 teachers on the new Preschool Learning Foundations, English Language Learners and the Revised Desired Results Developmental Profiles (DRDP-R). Adults and children across Sacramento County experienced the joy of learning through sensory activities, art, reading and games at over 70 play days offered by the Growing, Learning and Caring Project.

Building Capacity and Quality
Increasing the number of available child care slots county wide, our facilities team helped ten child care centers and 12 family child care homes open their doors in 2008. These new programs now provide child care services for 486 children in areas of high demand.

The Quality Child Care Collaborative (QCCC) Consultation Team, with Special Education, Mental Health and Early Learning professionals, provided on-site assistance to 83 child care centers and family child care homes. Through on-going visits, providers and consultants build trusting relationships to implement changes that benefit the program and individual children. Consultants offer staff development and training and technical assistance on a variety of child development needs including speech and language concerns, autism, parent-teacher communication and behavior challenges.

We also conducted 119 Environmental Rating Assessments of local child care programs during the year to help providers measure and improve the quality of their programs. Our staff members review and share assessment scores with directors, teachers and family child care homes and provide resources to implement specific quality improvement measures.
Our Staff

Dedication
Child Action, Inc.’s success over the years comes from the dedicated service of our most valuable asset – our employees. In 2008, 31 staff members received ten-year service awards and 46 received five-year service awards. These valuable members of our team allow us to provide a consistent level of quality service to families and the child care community.

Expertise
Child Action, Inc.’s leadership team has tremendous stability with an average of over 20 years of service. The strength of this experienced leadership has allowed our organization to flourish through major expansion and ongoing program changes. The collective expertise of our agency management has allowed Child Action, Inc. to partner with state agencies in the development of best practices for child development program administration. Child Action, Inc. also works collaboratively with other child care organizations throughout California to make policy recommendations on the effective and efficient use of state funds designated for child care services.

Our Community

Partnering with the Medical Community
Because parents often seek advice from their child’s doctor about child care, in 2008, Child Action, Inc. partnered with UC Davis Medical Center and Kaiser Permanente to bring this information to pediatricians and pediatric residents. Physicians attended presentations about child care in Sacramento County and learned how to assist parents as they seek child care services. They also learned how to refer parents to our agency and received materials which can be provided to families searching for child care.

Superintendent’s Preschool Expansion Committee
Sacramento, like many communities throughout the country, is looking at the best ways to expand access to quality preschool programs for children. Child Action, Inc. has been an active participant in these efforts, spearheaded by the Superintendent of the Sacramento County Office of Education, to create an inclusive system which best utilizes public and private sector early education programs to provide full and part-day options for preschool. We have provided data and information about the existing child care supply and needs of families.

Creating New Partnerships to Build Child Care Facilities
In its third year, Constructing Connections, a project of the Low Income Investment Fund, continues to expand our work supporting the planning and development of new child care facilities in Sacramento County. In partnership with the Sacramento Housing and Redevelopment Agency, Community Services Planning Council, City and County Building and Planning Department, Fire Agencies and the Small Business Development Center at Los Rios Community College District, we began a pilot project to identify potential land parcels which may be well suited for child care facilities. Our partners work together to help streamline the process of opening new child care facilities and expand the child care supply in Sacramento County.
Revenue & Expenses

Low Administrative Costs

- Program Services: $101,140,269 (97.137%)
- Administrative Services: $2,991,786 (2.87%)
- Total Expenditures: $104,132,055 (100.00%)

Revenue

- State of California: $71,340,225
- County of Sacramento: $27,311,531
- Parent Fees: $2,755,391
- First 5 Commission of Sacramento: $1,256,558
- Sacramento County Office of Education: $1,099,978
- Other: $78,856
- Sacramento City Unified School District: $65,622
- Interest: $8,570
- Total Revenue: $103,916,731

Expenses

- Client Services Provider Payments: $81,025,872
- Client Services Program Support: $16,473,995
- General and Administrative: $2,991,786
- Resource and Referral: $1,220,710
- Quality Enhancement: $1,101,020
- Stipends: $852,500
- Recruitment and Training: $310,436
- Community Planning: $107,992
- Sub-Contracts: $47,744
- Total Expenses: $104,132,055
About Us

“Healthy Children, Strong Families, Caring Community”

Child Action, Inc. is a private, non-profit corporation that was created in 1976 to provide for the education and social welfare of children and families by organizing, sponsoring and administering services to children. We seek to augment and enhance the delivery of services for children rather than duplicate existing resources. We promote the healthy growth and development of children, support and empower families and create a community that cares for children living in Sacramento County.

Child Action, Inc. administers the Centralized Eligibility List (CEL) for Sacramento County. All local subsidized child development, state preschool and Head Start programs use the CEL to enroll children from eligible families into their programs.

Child Action, Inc. provides comprehensive services that include child care resource and referral, child care provider training and education, financial assistance for child care payments, parent and community education and advocacy for children and families.

Our Locations

9800 Old Winery Place, Sacramento, CA 95827 • Phone: (916) 369-4460 • Fax: (916) 361-0477
9812 Old Winery Place, Suite 21, Sacramento, CA 95827 • Phone: (916) 361-0556 • Fax: (916) 361-8672
9961 Horn Road, Sacramento, CA 95827 • Phone: (916) 369-0191 • Resource & Referral Fax: (916) 369-0318
Client Services Fax: (916) 369-0314

2330 Glendale Lane, #150, Sacramento, CA 95825 • Phone: (916) 921-5345 • Fax: (916) 921-6018

1174 National Drive, Suite 40, Sacramento, CA 95834 • Phone (916) 928-3018 • Fax (916) 274-8700

5450 Power Inn Road, Suite G, Sacramento, CA 95820 • Phone: (916) 381-1549 • Fax: (916) 379-9227
Board of Directors

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Jaclyn P. White
Director of Community Services

Theresa Corrigan
Director of Client Services

MJ Boyd
Director of Operations

Tracey Strack
Controller

Funding Sources

California Child Care Resource & Referral Network
California Department of Education
City of Sacramento
First 5 California Commission
First 5 Sacramento Commission
Low-Income Investment Fund
Sacramento County Department of Human Assistance
Sacramento County Office of Education
Tax-Exempt Donations
United Way